

August 21, 2015

## CHILDHOOD WELLNESS IN TAYLOR COUNTY FOCUS OF STATE SURGEON GENERAL VISIT



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**Perry, Fla.**— Today, State Surgeon General and Secretary of Health Dr. John Armstrong visited Taylor County to highlight their commitment to helping children lead healthy lifestyles. During the event at the Boys & Girls Club of North Central Florida more than 40 children and their teachers joined Dr. Armstrong to highlight the importance of getting active at an early age. The children had the opportunity to learn about healthy portions and participated in simple, fun exercises.

The Health in All Places Tour is a chance for state, local and community leaders to come together to highlight what each coastal county has to offer when it comes to health. County Health Departments are located in each county and are charged with promoting health and providing necessary health services to their communities. This tour is a chance to highlight those services and how they move health forward in communities across Florida.

The department is offering free, broadcast-quality video for use by the media from this event. You will find 40 seconds of video followed by two interviews at the FTP link [http://ww10.doh.state.fl.us/pub/dohcomm/HIAP\\_TAYLOR.mp4](http://ww10.doh.state.fl.us/pub/dohcomm/HIAP_TAYLOR.mp4). Below is a suggested script followed by verbatim from the soundbytes.

TAYLOR COUNTY IS BEING HIGHLIGHTED BY THE FLORIDA DEPARTMENT OF HEALTH AS PART OF THE HEALTH IN ALL PLACES TOUR. TODAY, STATE SURGEON GENERAL AND SECRETARY OF HEALTH DOCTOR JOHN ARMSTRONG JOINED MORE THAN 40 KIDS AND THEIR TEACHERS AS THEY LEARNED ABOUT HEALTHY PORTIONS AND LEARNED FUN AND SIMPLE EXERCISES. THIS IS ONE STOP IN A COMPREHENSIVE COASTAL TOUR TO DRAW ATTENTION TO THE MANY ACTIVITIES FLORIDA HAS TO OFFER THAT ALLOW RESIDENTS THE OPPORTUNITY TO GET AND STAY HEALTHY.

NAME: Dr. John Armstrong/State Surgeon General/Florida Department of Health

LENGTH: 22

OC: "for a lifetime"

"What we did here was to show how important healthy choices are for after school activities here at the Boys and Girls club in Perry. I'm so excited to hear the drums and to see the

dancing and activities, these kids are learning how to make healthy choices with what they eat and now they are going to stay active for a lifetime.”

NAME: Emily Ketring/Chairman, Girls & Boys Club of North Central Florida

LENGTH: 10

OC: “the state level”

“I thought it was really good that he emphasized the part about healthy eating and proper portions so I think that it was very good for our kids to hear that from a leader at the state level.”

TAG: TODAY WRAPS UP THE FIRST LEG OF THE TOUR THAT SPANNED FROM ESCAMBIA TO TAYLOR. THE TOUR STARTS BACK UP SEPTEMBER 3 IN DIXIE AND WILL WRAP UP IN NASSAU.

### **About the Florida Department of Health**

The department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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